

NOAH HUTTON

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Looking to Relocate to the Los Angeles area

EDUCATION

Purdue University, Krannert School of Management

Bachelor of Science, Marketing

West Lafayette, IN

May 2022

GPA: 3.53

Purdue University, College of Liberal Arts

Bachelor of Arts, Film and Video Studies

Purdue University, Honors College

Study Away, Smart Cities

Toronto, ON

May 2019

- Studied Sidewalk Labs' Quayside Smart City project
- Analyzed potential public concerns regarding data privacy and accessibility
- Studied history of Toronto, specifically cultural construction of city and history of slavery in city

PROFESSIONAL EXPERIENCE

Raybourn Group International

Communications and Marketing Intern

Indianapolis, IN

May 2021 – Present

- Designed various marketing materials for clients (videos, logos, posters, publications, social media posts, advertisements, maps, etc.)
- Collaborated and executed launch strategy of new client podcast, designed podcast cover art, edited podcast episodes, and developed/executed social media strategy for client

Barefoot Apparel Company

Founder

West Lafayette, IN

August 2020 – June 2021

- Clothing brand focused on comfortable materials and a simple customer experience
- Developed and executed marketing strategy, social media content, paid marketing and email marketing strategy/content
- Sourced products, designed graphics to be printed on products
- Hosted e-commerce website on Shopify
- Analyzed data from Google Analytics, social media platforms to drive marketing and business decisions

Howard Bailey Financial

Marketing and Editorial Intern

Fort Wayne, IN

July 2020 – August 2020

- Developed marketing strategies and create content for social media
- Analyzed social media and podcast analytics to understand areas to improve
- Researched and recommended a location for expansion

Mason Geiger Photography and Film

Film Intern

Warsaw, IN

May 2019 – August 2019

- Filmed B-roll, interviews, podcasts, and event photos/video for clients
- Shot on Canon C200, 1DX MKII, 5D MKII, DJI Ronin-S
- Edited photos and videos for clients

COMMUNITY SERVICE/VOLUNTEERISM

Purdue University Dance Marathon

Productions Committee Member/Videography Chair

West Lafayette, IN

March 2019 – November 2021

- Create videos and photos for PUDM events, design social media graphics
- Raised \$5,637 for pediatric cancer research
- Raised \$43,079 in 2021 as a committee for pediatric cancer research

ADDITIONAL EMPLOYMENT

Purdue University

Honorary Dean's Ambassador for the College of Liberal Arts

West Lafayette, IN

April 2019 – March 2020

- Organized and led tours of Film Department facilities for prospective and incoming Purdue University film students
- Answer questions about Purdue University regarding academics, extracurriculars, housing, etc.

RELEVANT SKILLS

- Microsoft Word, Microsoft Excel, Adobe Lightroom, Adobe Photoshop, Adobe Illustrator, Adobe Audition, Adobe After Effects, Final Cut Pro, Asana, Shopify, Klaviyo, Google Analytics, Facebook Business Manager, and YouTube Analytics